

Seeding Success.

Our Purpose and Vision

GSVP is a next-gen venture capital firm built to attract and retain companies and talent in New Jersey. We drive economic impact by connecting and investing in the state's innovation ecosystem.

GSVP is in a unique position to leverage the management of the Rowan University's Innovation Venture Fund and create statewide partnerships that catalyze innovation and seed economic success even further. GSVP is raising additional outside LP capital along with an anchor allocation from Rowan's Foundation Board.

Fund Summary

Target Stage

Seed -Growth

Post-Product / Post - Revenue

JSL - Revenue

Target Investments

20-25

Post-Product / Post -Revenue Geographic Focus

New Jersey -Centric

Can be from outside of the state but must have an economic impact in-state

Verticals

LP Aligned

Biotech, Healthcare, Engineering, Automation, Vertical-Specific SaaS, Al Target fund size

\$50M Target initial investment

\$500K - 2M

LP Commitments to date

RIVF, \$15M

Fund Structure Fees and Carry

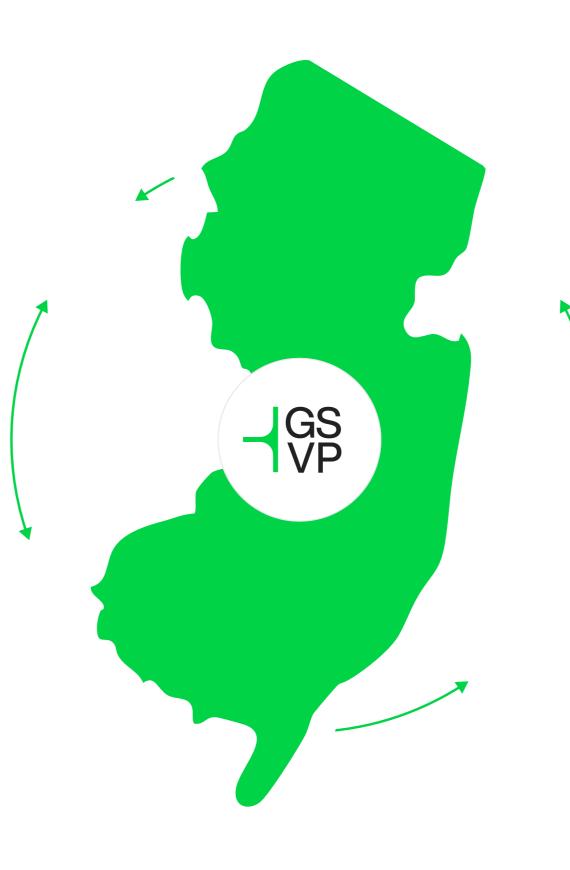
2% & 20%

We will prioritize companies with an established or planned presence in the State of New Jersey, including those with strategic partnerships, customer relationships, or investors that look to drive sustainable economic impact.

Investment Thesis

Research

We'll take advantage of the seeds that NJ has already planted to commercialize research into successful companies, including 8 research universities, 7K researchers and 365K pieces of research created in its ecosystem.



Talent

We will focus on local workforce development, capitalizing on New Jersey's 400K students and the 4th highest STEM ranking in the nation. That way we plan on helping reverse the trend of over 27K graduating seniors leaving the state every year.

Industry

With 15 Fortune 500 companies in healthcare, finance, pharma, and energy, NJ is primed for GSVP to drive statewide innovation investment through corporate partnerships.

Capital

Over the last decade, many state universities, governmental organizations and corporations have partnered with in-state and global incubators, accelerators, and venture funds to help fund innovation.

Founding Alumni Partners



Michael Conallon

Former Chariman, RIVF Vice Chair, Board Member and Past Treasurer



Goldman Sachs

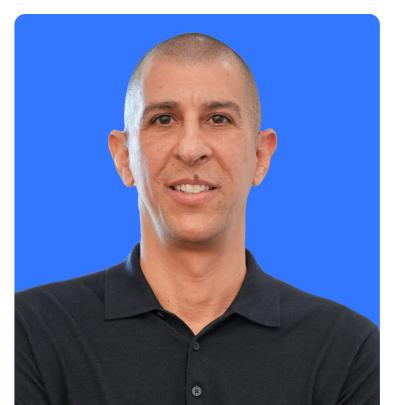


Ernie Holtzheimer

Managing Director, RIVF Corporate Attorney Adjunct Professor, Rowan, Drexel



ECKERT SEAMANS



Shawn Hill

Fund Advisor, RIVF EIR, Rowan School of Entrepreneurship





Successful University and



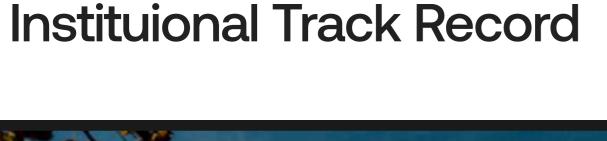














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